

NCC Cable System Order

64149

117465180

Order #	62347942
Syscode	8080
System Name	Spectrum/Outer Milwaukee Zone, WI
Market	Milwaukee-Racine

Flight Dates	10/31/16 - 11/13/16
Agency	Nonbox/Eisner
Advertiser	Reform America Fund

Update Date	10/08/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	2

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Not accepted
Survey	FUSION Cable Live+7 Nov15

Client Code	WGE
Product Code	RAF
Est Code	1031FXNC
Product Name	
Credit Status	

Total	\$2,336.00
Commission	\$350.40
Net Total	\$1,985.60
Total Spots	16
Affiliate Split	100.0
Sold On	
GRP	
CPP	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Cost Per Spot	
GMP	
CPM	

Comments : 10.8 NEW ORDER, PLEASE CONFIRM. THANKS

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00	X							-	-	2	\$146.00	\$292.00	30	
2	FXNC	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$146.00	\$292.00	30	
3	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00		X						-	-	2	\$146.00	\$292.00	30	
4	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00			X					-	-	2	\$146.00	\$292.00	30	
5	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00				X				-	-	2	\$146.00	\$292.00	30	
6	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00					X			-	-	2	\$146.00	\$292.00	30	
7	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00						X		-	-	2	\$146.00	\$292.00	30	
8	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00							X	-	-	2	\$146.00	\$292.00	30	

SPOTS	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
16	0	0	0	0	0	0	0	0	0	0	0	0	16
AMT	\$2,336.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,336.00

SYSTEM APP: SALES ACCT

Date Printed 10/10/16

62347942 | Milwaukee-Racine | Spectrum/Outer Milwaukee Zone, WI | 8080 |